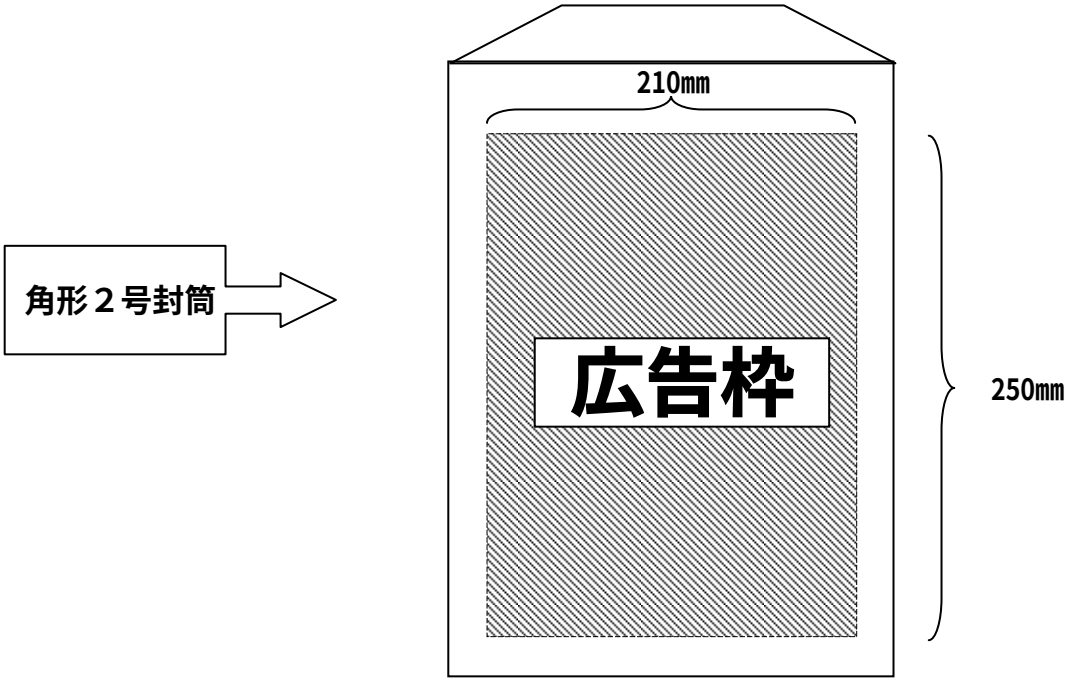別紙「広告枠の例」